



Carlos L. Madriz
Senior Bi-Lingual Instructor
Sales Training And Results, Inc. (STAR)
cmadriz@salestrainingandresults.com

Carlos Madriz is an experienced sales performance consultant and sales training facilitator with Sales Training And Results, Inc. (STAR), a firm specializing in customized sales training, executive coaching, consulting, and reinforcement.

With over 10 years in field sales, sales management, and operations with a Fortune 25 corporation, Carlos brings a broad base of skills to the sales and negotiation processes.

With a passion for training and impacting sales effectiveness and productivity, Carlos has traveled and trained extensively throughout The Americas, Europe, and Asia Pacific, which has allowed him to hone in on the understanding of business practices and business etiquette in different cultures.

Fluent in Spanish and English, he has helped to customize training programs for a more effective facilitation and implementation. His major goal is to help “make the connection” that training events and behavioral change must go hand-in-hand to get expected different/better results and training ROI. For training to add value, deliverable outcomes must align to challenging sales and business objectives.

His motto: “How can it be done, better, faster, more effective?”

Carlos earned his International Business Management Certification from the Graduate School of Business in Georgetown University, a Sales Management & Marketing Strategy Certification from the Darden Graduate School of Business Administration, University of Virginia, and a B.S. degree in Chemistry from Davis & Elkins College in West Virginia.



SALES TRAINING And Results, Inc.

833 Carolina Farms Blvd.
Myrtle Beach, SC 29579
(843) 903-3176

182 Summer Street #185
Kingston, MA 02364
(781) 934-0900

Toll free (866) 934-0900
www.salestrainingandresults.com
info@salestrainingandresults.com